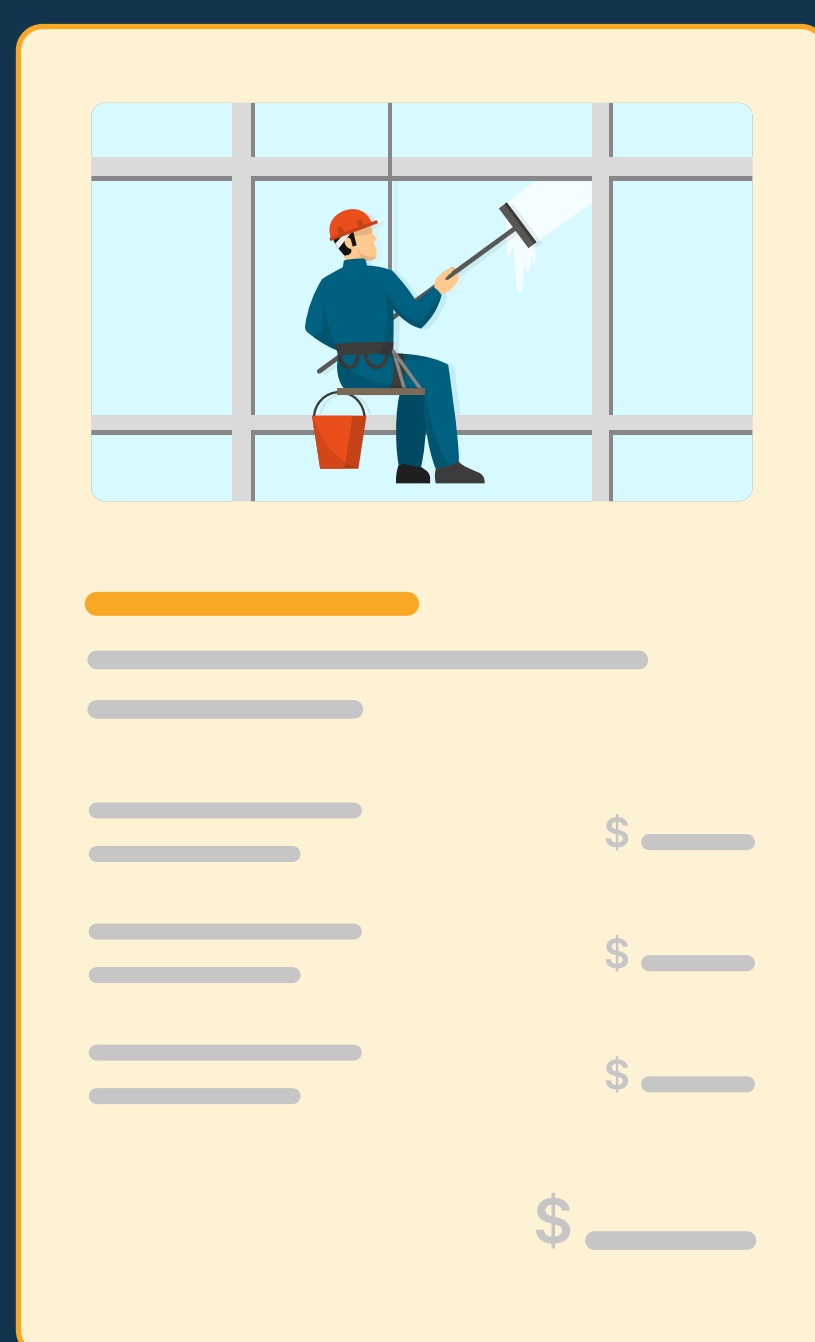
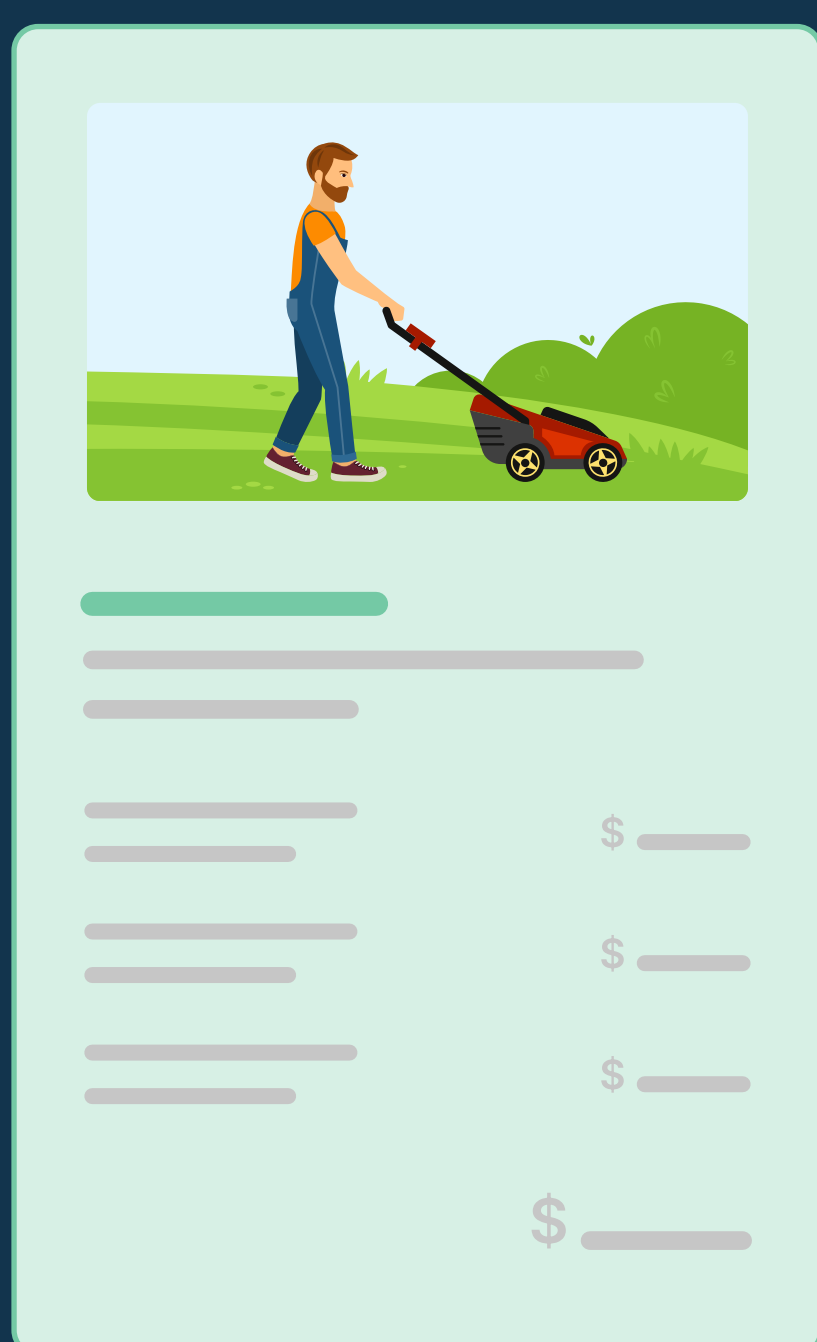


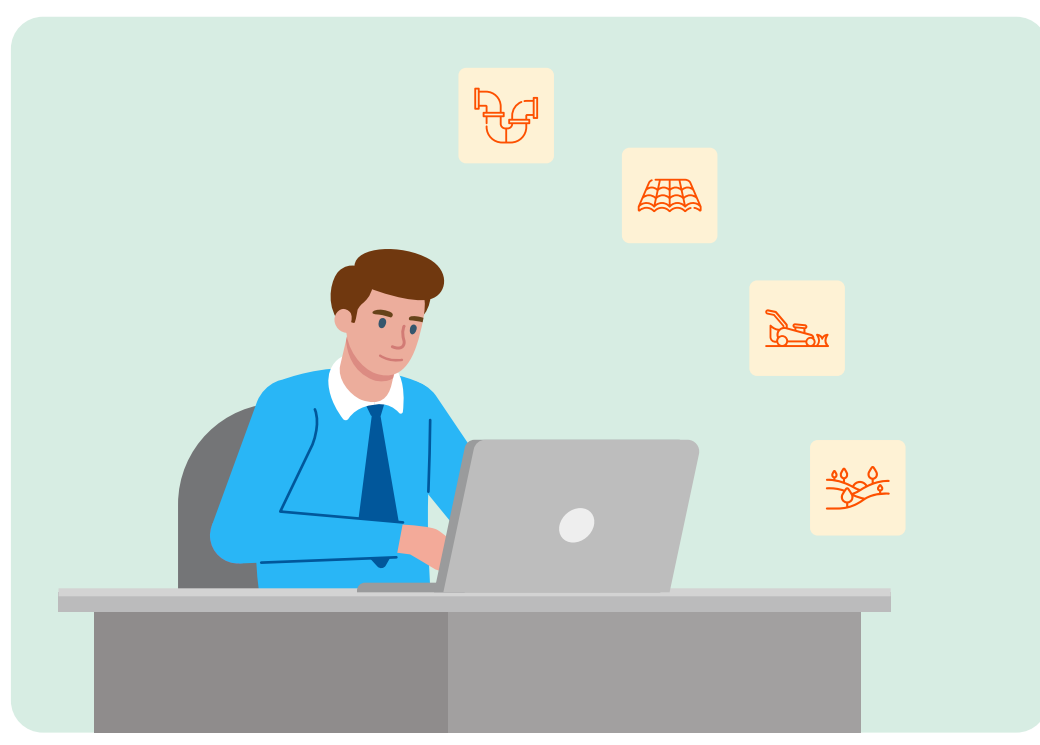
# Get More Customers and Speed Up Decision-Making with Personalized Proposals

The advantages of using Zuper's proposal feature allow you to offer multiple services and packages with parts, repair services, and contracts for preventative maintenance.

- 1 Accelerated deal closure with faster proposal creation.
- 2 Create versatile bundles with products and services to cater to your customer's diverse needs.
- 3 Arrange multiple items into distinct bundles and classify them based on their value, such as bronze, silver, or gold packages.
- 4 The present feature on the mobile app provides customers with a side-by-side comparison of options, enabling them to select the most suitable plan for their needs.
- 5 Use this feature from any mobile device for swift, on-the-fly adaptability.



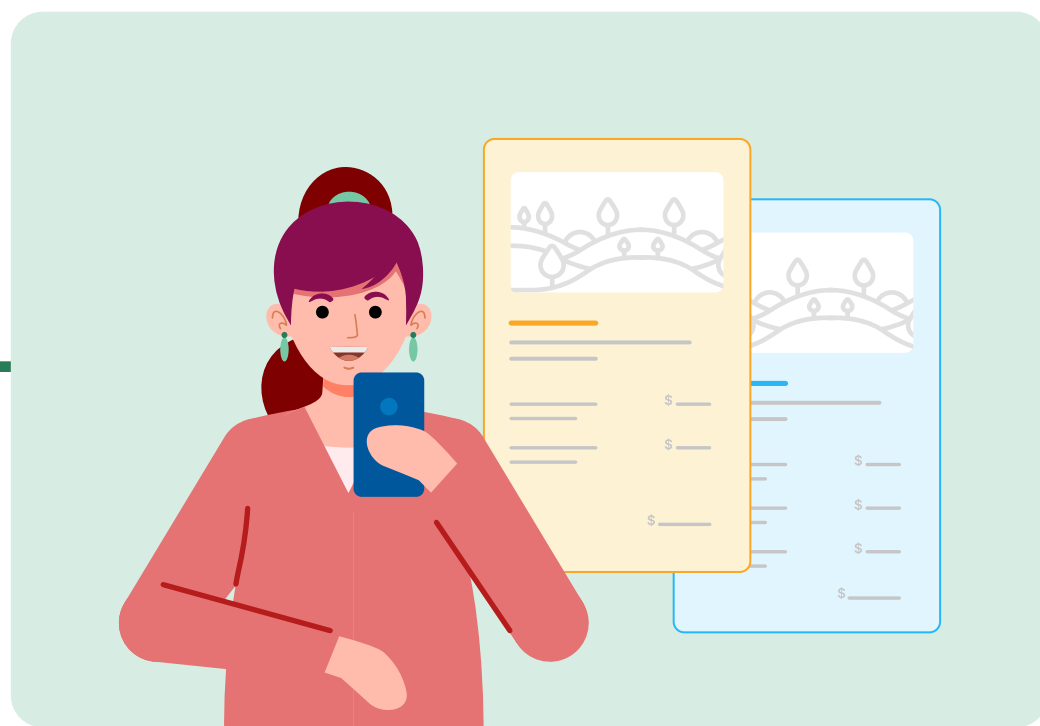
## How The Proposal Feature Works



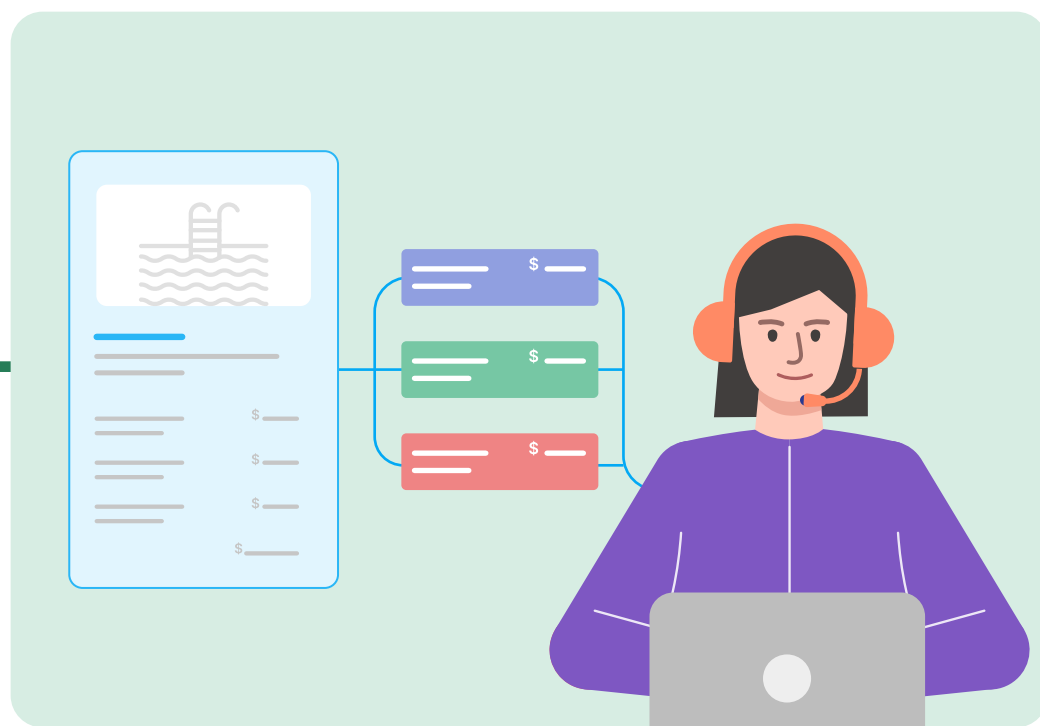
Jake manages a business that offers many residential and commercial services, like plumbing, roofing, drainage restoration, lawn mowing, landscape designing etc.



Since Jake manages jobs from a variety of industries, he prefers bundling his services into different packages for each service he offers.



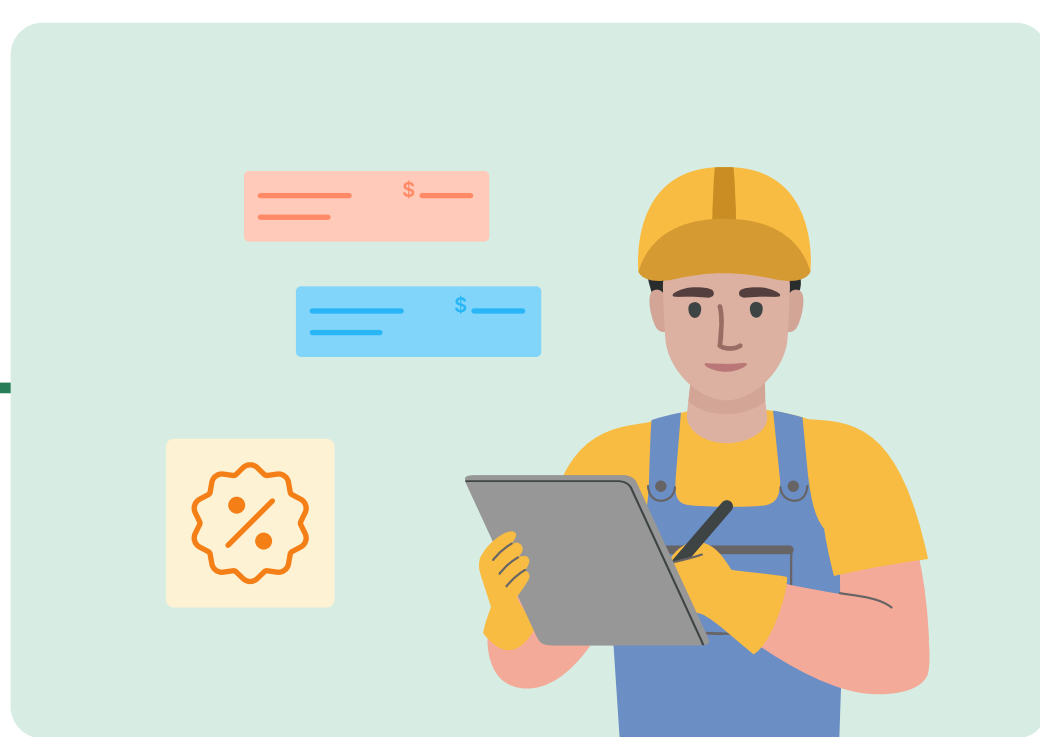
Let's say a customer requests for lawn mowing and landscaping work with multiple line items. In this case, the back-office person will send a customized proposal with a few bundles that are related to the customer requirements.



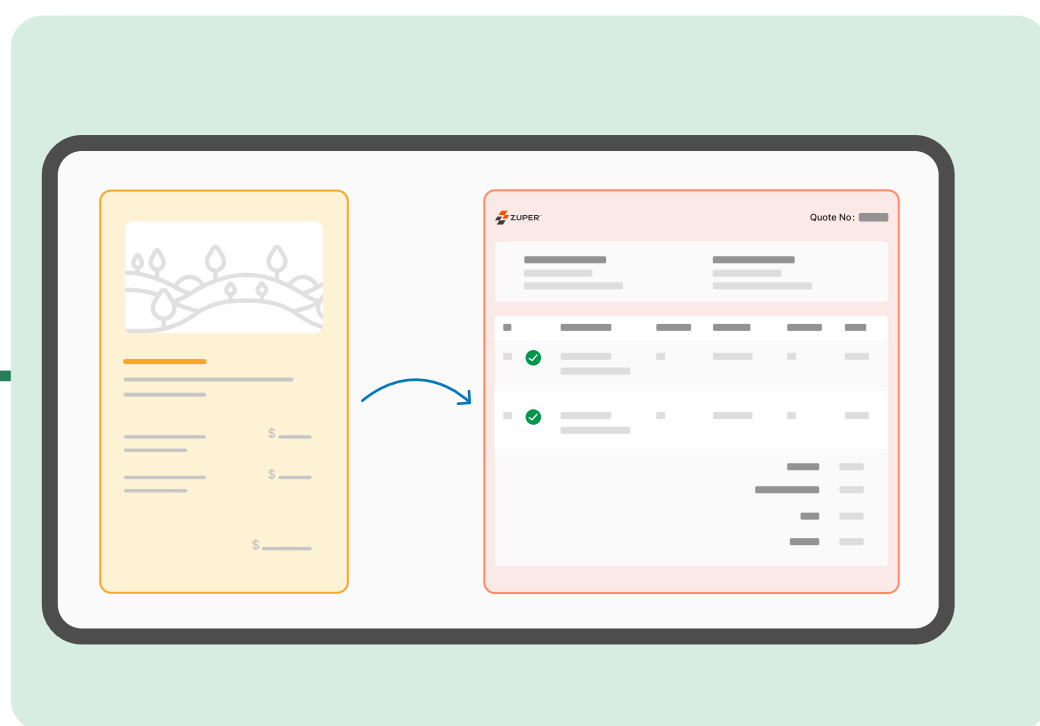
Jake's back-office team, based on the interactions they had with several customers, strategically put together different services and material needed and bundled them into service packages using the Zuper web app.



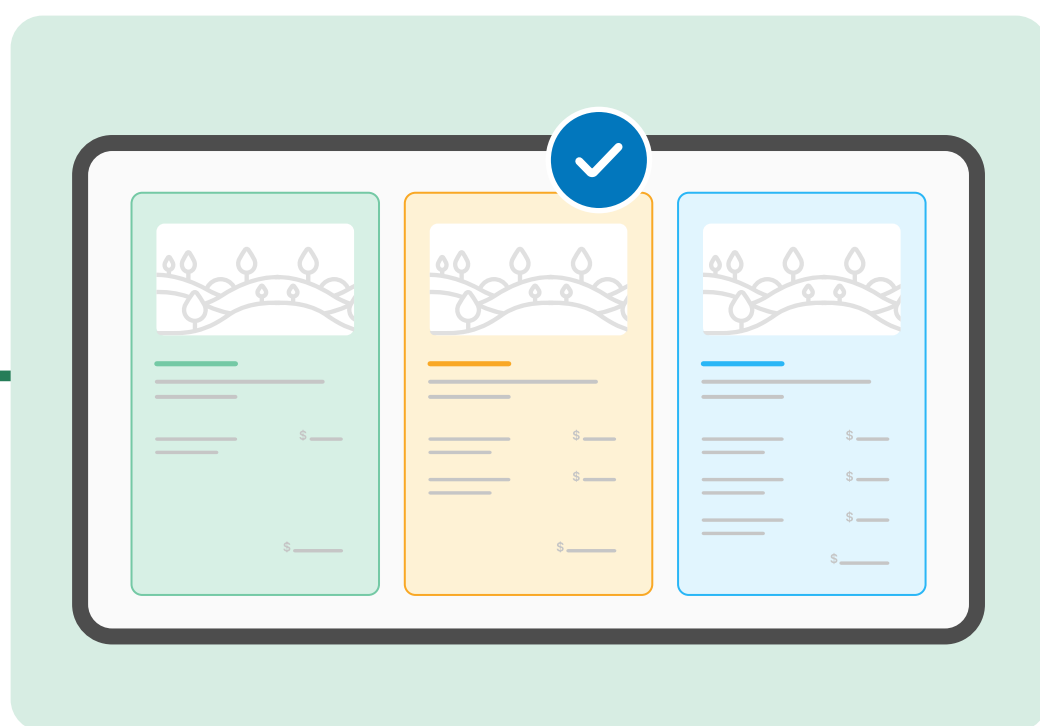
The customer had also requested for an in person visit, the dispatcher then assigns the task to John who is a field technician, who will then proceed to the customer's location.



Once John reaches the customer's location, he assesses the customer's requirements, makes some tweaks and also adds a discount to the proposal as per their discussion.



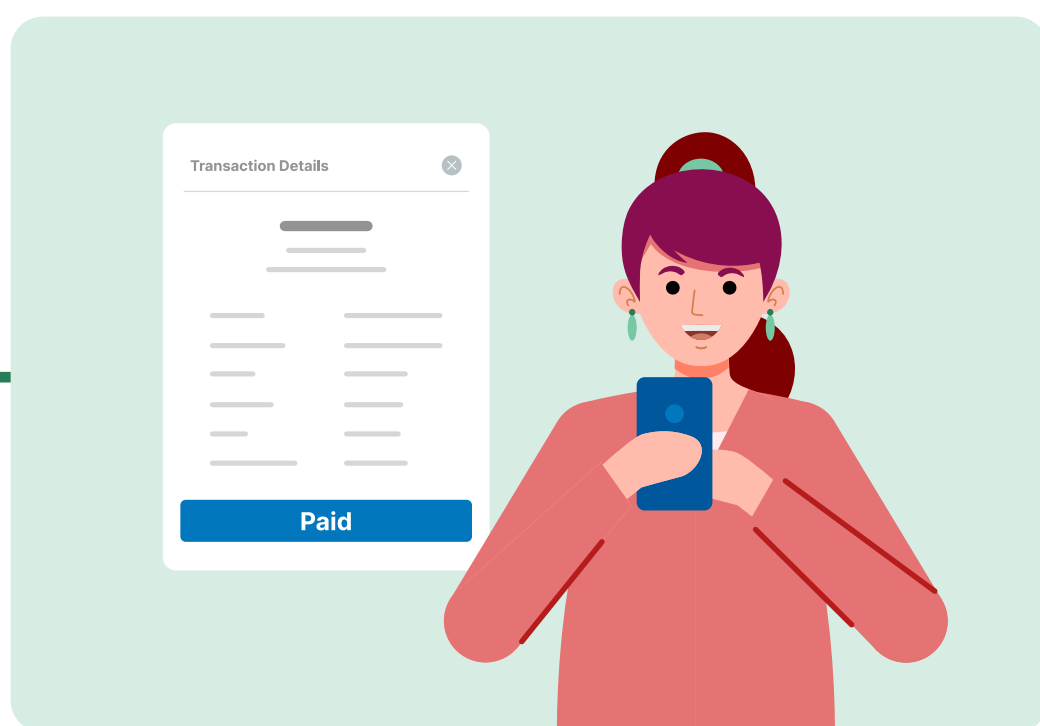
The selected package from the proposal gets converted into a quote and all the line items in that package will be automatically added to the quote.



After making some edits and adding a discount, John was able to showcase the different packages in images, along with the services and price of each package, with a side-by-side comparative view. The customer selected the package that best suited his budget and requirements.



John then converts the same quote into an invoice and sends the invoice to the customer from the customer's location.



The customer receives an email along with a payment link with different payment options. Once the customer makes the payment, John proceeds with the task.



Proposals serve as an extensive display of the diverse resources and services you offer within your various packages. Eliminate the need for back and forth negotiations with the customer, minimizing the chance of deal-breakers and speeding up decision-making.

This transparency promotes better communication between your business and customers, increasing customer satisfaction and confidence in offering your services.

[How About A Free Demo?](#)